

V a l u e s a n d O b j e c t i v e s

Our vision

To be a leader in achieving an environmentally sustainable and commercially viable forest products industry providing economic and social benefits to the people of Western Australia.

The Forest Products Commission is the State's trading enterprise responsible for the allocation and sale of forest products from State-owned and State-managed plantations, and from the State's native forests and woodlands. The Commission works with industry and the community to develop and promote the use of Western Australia's renewable timber resources.



Western Australia jarrah vase.

Our mission

To contribute to Western Australia's economic and regional growth by:

- developing the sustainable use of the State's plantation and native timber resources;
- promoting innovation and local value adding for these resources; and
- achieving appropriate returns to the State for the use of publicly-owned and Forest Products Commission-managed plantation and native forest resources.

Values

Achievement

We will deliver best practice service.

Innovation

We will be creative and innovative in meeting our objectives.

Leadership

We will provide leadership to assist in the development and restructure of the timber industry.

Customer focus

We will understand and meet our customers' needs.

Environmental responsibility

We will adhere to ecologically sustainable management.

Accountability

We will adhere to processes that are understood and measured.

Integrity

We will act honestly and ethically in accordance with the Commission's Code of Conduct.

Objectives

The *Forest Products Act 2000* establishes two objectives for the Statement of Corporate Intent:

1. the long-term viability of the forest products industry;
2. the application of the principles of ecologically sustainable forest management set out in section 12(2) (*of the Forest Products Act 2000*) in the management of indigenous forest products located on public land;

and also defines the principle that the Commission must try to ensure that a profit that is consistent with planned targets is made from the exploitation of forest products whilst ensuring that these two objectives are met.

These broad objectives, and the principle relating to profit, have been further developed to provide more detailed targets and measurable performance indicators. They have also been aligned to be consistent with the government's forest policy.

**Objective (i)
Production from Indigenous
Forests**

Provide to Western Australia's forest products industry a long-term supply of forest products from indigenous forests on public land in a manner, which is both profitable and consistent with relevant management plans, which are based on the principles of ecologically sustainable forest management.

**Objective (ii)
Production from Plantations**

Provide to Western Australia's forest products industry a long-term supply of forest products from publicly owned and managed plantations in a manner which is both profitable and consistent with environmentally sound management practices.

**Objective (iii)
Plantation Development**

Increase the area of hardwood and softwood plantations through profitable means to meet regional development opportunities and environmental objectives.

**Objective (iv)
Promotion and Development of
the Forest Products Industry**

Promote increased level of economic return to Western Australia from the use of forest products.

**Objective (v)
Business Performance**

Meet the financial targets agreed with the Western Australian Government.

**Objective (vi)
Pricing Arrangements**

Optimise the price of forest products to satisfy the requirement for the Commission to be profitable whilst maintaining a viable forest products industry.

**Objective (vii)
Recruitment and Human
Resources**

Employ suitably qualified, experienced staff who are supported to deliver the objectives of this plan. High levels of performance by staff, aligned with the Commission's vision and mission.

**Objective (viii)
Community Support**

Improve community and industry knowledge and support of the Commission's activities.



Commercial plantations of Tasmanian bluegum.